



INSTRUCTIONS FOR POSTER SESSION PRESENTATIONS

I. FLASH POSTER SESSION PRESENTATION

You are required to give a 60 second summary of your poster in the General Session room on your assigned day for the Flash Poster Presentation. Your poster number reflects the order that you should line up in. This number will also be reflected on your name badge. The Conference program that will be sent to you shortly will include your assigned poster number.

The goal of the Flash Session is to allow you to describe some of the interesting aspects of your poster, and hopefully attract members of the audience to your poster during your poster session.

We would like to receive a 1 page PDF file for each poster. We will assemble the slides into a single presentation that will run during the session. Each slide will be timed to advance after 60 seconds. The maximum time for each presentation is 60 seconds. We must receive your 1 page PDF file **NO LATER THAN Monday, 21 March 2010.**

Please adhere to the following guidelines when creating your 1 page PDF file:

- Page should be landscape NOT portrait
- Page size should be A4
- 1.27 cm (.5") margins on all four sides
- NO Fonts smaller than 18 pt.
- NO animations, movies, flying logos, etc.
- Please include the names of all authors and the paper title
- DO NOT try to capture your entire poster on this slide
- File size should not exceed 2 MB
- Use your abstract number as your file name
- Email file to: **mmb11posters@gmail.com**

II. POSTER SESSION

All poster sessions will be held on the Seeburgsaal Level of the Hotel Seeburg Luzern. On your assigned day, please plan to spend the entire session at your poster for questions and discussion. Please refer to the Conference program, once you receive it, for your assigned day.

All posters are to remain up during the Conference. This will give additional time to view posters during breaks and before the Conference sessions.

SET-UP TIMES

Wednesday, 4 May
07:30 - 08:00

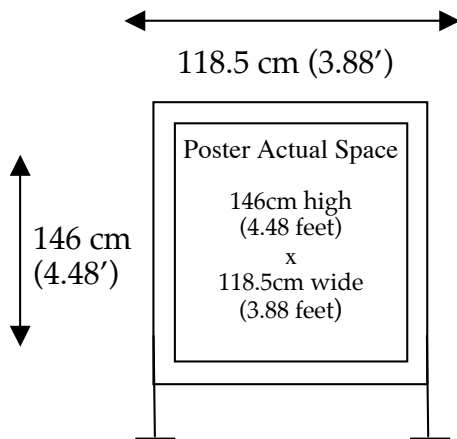
TAKE DOWN TIMES

Friday, 6 May
13:15 - 13:45

All posters must be removed by 13:45 Friday, 6 May. You are responsible for your poster. All posters left after 13:45 will be disposed. Please remove your poster promptly.

III. POSTER PREPARATION

- The poster board is self-standing.
- There will be one poster per board per side.
- The **actual space** where you may place your poster is: 146cm (4.48') high x 118.5cm (3.88') wide
- Pins will be provided. Double sided tape is not allowed.
- Poster Diagram - Please note that diagram is *not to scale*.



IV. EFFECTIVE POSTER PRESENTATIONS

- When planning a poster presentation, it is useful to keep in mind the advantages of a poster. Posters are available for viewing throughout the meeting and interested viewers have scheduled time for discussion, not just a few minutes.
- Carefully and completely prepare your poster well in advance of the Conference. There will not be time nor materials available for last minute preparation at the Conference. Practice setting up the poster before you leave for the Conference to determine what it will look like and to make sure that you have all of the necessary pieces.
- The title of your paper should appear at the top of your poster in CAPITAL letters. This lettering should be at least 2.54 cm (1 inch) high. Below the title, place the authors' names and affiliations.
- It is important that you remember that the audience viewing your poster and listening to your presentation will be 2 meters (6 feet) from your poster. Please double check your poster from 2 meters (6 feet) to ensure its visibility.
- Use text sparingly. Use pictures, cartoons, and figures rather than text wherever possible. Bright colors will greatly enhance the attention of the viewer.
- The flow of your poster should be from the top left to the bottom right. Use arrows to lead the viewer through the poster. Make your poster as self-explanatory as possible, so that you will have time for in-depth technical discussions.
- The poster board will have your assigned number on it, so there is no need for you to include your number on your poster.